

# KEITH PORTER

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Four-time entrepreneur turned motorcycle adventurer, now transitioning to product management

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<b>EXPERIENCE</b>	<b>FRIO TO FUEGO</b>	<b>Ushuaia, Argentina</b>
<b>2016-2018</b>	<b>Motorcycle Adventurer</b> <ul style="list-style-type: none"><li>• Dreamed of, prepared for, and completed a 20K mile motorcycle trip around the Americas</li><li>• Recruited and led a balanced team, executed weeklong test, iterated on and adapted plan</li></ul>	
<b>2017</b>	<b>IREPORTSOURCE (Workplace Incident Software)</b> <b>Frontend Web Developer (Remote Contractor while traveling)</b> <ul style="list-style-type: none"><li>• Prioritized feature development; managed daily to bi-weekly review cycles with team</li><li>• Implemented significant infrastructure projects to accelerate development pace</li><li>• <u>Tech</u>: Designed, built, and launched user interactions for a production-grade web app</li></ul>	<b>Cartagena, Colombia</b>
<b>2016</b>	<b>PROJECT BIRDHOUSE (Facial Recognition System)</b> <b>C.O.O. (First Employee)</b> <ul style="list-style-type: none"><li>• Coordinated efficient workflow between hardware engineering, software engineering, industrial design, graphic design, sales, and legal, meeting all deadlines on time</li><li>• Recruited and integrated two new team members to lead design and sales</li><li>• Identified, pitched, and onboarded first users, successfully launching our beta test</li><li>• <u>Tech</u>: Created an embedded computer vision system that runs a deep neural network on its GPU to detect, track, and describe facial uniqueness of people who pass by</li></ul>	<b>Cincinnati, OH</b>
<b>2014-2016</b>	<b>KAPTURE AUDIO (Audio Recording Wristband)</b> <b>Head of Product &amp; Ops (First Employee, Venture for America Fellow)</b> <ul style="list-style-type: none"><li>• Successfully led all aspects of product launch: product requirements, development sprints, quality assurance, FCC &amp; CE certification, international logistics, and fulfillment</li><li>• Coordinated hardware and software contract development across 7 partner companies, 20+ people, 3 native languages, 5 timezones, and dozens of skill sets</li><li>• Managed relationships with &gt;2500 customers via email, social media, and video chat</li><li>• Reduced customer support tickets from over 3,000 to under 10 and maintained that level</li><li>• <u>Tech</u>: Developed, tested, and deployed custom embedded system firmware in C that defined the device's user interface and its ability to connect with Android phones</li><li>• <u>Tech</u>: Redesigned and built new online ordering process, improving funnel bottlenecks</li></ul>	<b>Cincinnati, OH</b>
<b>2011-2013</b>	<b>A2B BIKESHARE (Bicycle Sharing Hardware)</b> <b>Co-Founder (Patent US9567025)</b> <ul style="list-style-type: none"><li>• Built business from an idea to prototype, \$40k in pre-seed funding, and \$30k in sales</li><li>• Effectively managed a diverse 10-person team and 6 partner companies to design and produce key hardware and software components</li><li>• It has grown to \$200k in seed funding and sold to the largest US vendor since I left</li></ul>	<b>Ann Arbor, MI</b>
<b>2012-2013</b>	<b>ENGINEERING GLOBAL LEADERSHIP HONORS SOCIETY</b> <b>Development Vice President</b> <ul style="list-style-type: none"><li>• Managed the team responsible for leadership, professional development, and cultural initiatives that serve the diverse 129-student organization through &gt;30 events annually</li><li>• Spearheaded successful \$5,000 first-annual Day of Leadership event for &gt;70 students to learn about team dynamics and strengths management</li></ul>	<b>Ann Arbor, MI</b>
<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>College of Engineering</b> Master of Science in Industrial and Operations Engineering, April 2014 <ul style="list-style-type: none"><li>• Tauber Institute for Global Operations Fellow</li><li>• Engineering Global Leadership (EGL) Honors Program Fellow</li></ul>	<b>Ann Arbor, MI</b>
	<b>UNIVERSITY OF MICHIGAN</b> <b>College of Engineering</b> Bachelor of Science in Computer Engineering, December 2013 <ul style="list-style-type: none"><li>• Harry B. Benford Award for Entrepreneurial Leadership</li></ul>	<b>Ann Arbor, MI</b>