

KEITH PORTER

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Four-time entrepreneur turned motorcycle adventurer, now transitioning to product management

EXPERIENCE	FRIO TO FUEGO	Ushuaia, Argentina
2016-2018	Motorcycle Adventurer <ul style="list-style-type: none">• Dreamed of, prepared for, and completed a 20K mile motorcycle trip around the Americas• Recruited and led a balanced team, executed weeklong test, iterated on and adapted plan	
2017	IREPORTSOURCE (Workplace Incident Software) Frontend Web Developer (Remote Contractor while traveling) <ul style="list-style-type: none">• Prioritized feature development; managed daily to bi-weekly review cycles with team• Implemented significant infrastructure projects to accelerate development pace• <u>Tech</u>: Designed, built, and launched user interactions for a production-grade web app	Cartagena, Colombia
2016	PROJECT BIRDHOUSE (Facial Recognition System) C.O.O. (First Employee) <ul style="list-style-type: none">• Coordinated efficient workflow between hardware engineering, software engineering, industrial design, graphic design, sales, and legal, meeting all deadlines on time• Recruited and integrated two new team members to lead design and sales• Identified, pitched, and onboarded first users, successfully launching our beta test• <u>Tech</u>: Created an embedded computer vision system that runs a deep neural network on its GPU to detect, track, and describe facial uniqueness of people who pass by	Cincinnati, OH
2014-2016	KAPTURE AUDIO (Audio Recording Wristband) Head of Product & Ops (First Employee, Venture for America Fellow) <ul style="list-style-type: none">• Successfully led all aspects of product launch: product requirements, development sprints, quality assurance, FCC & CE certification, international logistics, and fulfillment• Coordinated hardware and software contract development across 7 partner companies, 20+ people, 3 native languages, 5 timezones, and dozens of skill sets• Managed relationships with >2500 customers via email, social media, and video chat• Reduced customer support tickets from over 3,000 to under 10 and maintained that level• <u>Tech</u>: Developed, tested, and deployed custom embedded system firmware in C that defined the device's user interface and its ability to connect with Android phones• <u>Tech</u>: Redesigned and built new online ordering process, improving funnel bottlenecks	Cincinnati, OH
2011-2013	A2B BIKESHARE (Bicycle Sharing Hardware) Co-Founder (Patent US9567025) <ul style="list-style-type: none">• Built business from an idea to prototype, \$40k in pre-seed funding, and \$30k in sales• Effectively managed a diverse 10-person team and 6 partner companies to design and produce key hardware and software components• It has grown to \$200k in seed funding and sold to the largest US vendor since I left	Ann Arbor, MI
2012-2013	ENGINEERING GLOBAL LEADERSHIP HONORS SOCIETY Development Vice President <ul style="list-style-type: none">• Managed the team responsible for leadership, professional development, and cultural initiatives that serve the diverse 129-student organization through >30 events annually• Spearheaded successful \$5,000 first-annual Day of Leadership event for >70 students to learn about team dynamics and strengths management	Ann Arbor, MI
EDUCATION	UNIVERSITY OF MICHIGAN College of Engineering Master of Science in Industrial and Operations Engineering, April 2014 <ul style="list-style-type: none">• Tauber Institute for Global Operations Fellow• Engineering Global Leadership (EGL) Honors Program Fellow UNIVERSITY OF MICHIGAN College of Engineering Bachelor of Science in Computer Engineering, December 2013 <ul style="list-style-type: none">• Harry B. Benford Award for Entrepreneurial Leadership	Ann Arbor, MI Ann Arbor, MI